# **GSU Newsletter - 2nd Quarter 2015**

# **OSS/Services Performance**

# Owner/Member Services - Salt Lake City/Orlando\*

| Type of Owner/Member                   | Goal Satisfaction | Satisfaction | Calls Handled      |         | ASA |
|--|-------------------|--------------|--------------------|---------|-----|
|  |                   | Quantity     | Diff. from Last Yr |         |     |
| Legacy Unenrolled Owners               | 95.0%             | 94.3%        | 177,472            | -19.00% | 228 |
| Enrolled and Points Owners             | 95.0%             | 96.7%        | 292,777            | 27.15%  | 190 |
| Asia Pacific Owners (who reside in US) | 75.0%             | 84.4%        | 802                | 21.33%  | 38  |
| Ritz-Carlton Club Members              | 85.0%             | 93.90%       | 14,644             | -23.39% | 9   |

\*Combined Totals

#### Owner/Member Services - Cork

| Type of Owner/Member                       | Goal Satisfaction |          | Calls Handled      |       | ASA |
|--|-------------------|----------|--------------------|-------|-----|
| Type of Owner/Member                       | Godi Satisfaction | Quantity | Diff. from Last Yr | 737   |     |
| Legacy Unenrolled Owners                   | 93.0%             | 94.6%    | 52,224             | 3.80% | 27  |
| Enrolled and Points Owners                 | 93.0%             | 97.9%    |                    |       |     |
| Asia Pacific Owners (who reside in Europe) | 93.0%             | 94.3%    |                    |       |     |

# Owner/Member Services - Mexico City

| Type of Owner/Member       | Goal        | Goal Satisfaction | Calls Handled |                    | ASA |
|----------------------------|-------------|-------------------|---------------|--------------------|-----|
|                            | Guai Satisi | Satisfaction      | Quantity      | Diff. from Last Yr | ASA |
| Legacy Unenrolled Owners   | 93.0%       | 95.1%             | 36,970        | -5.37%             | 27  |
| Enrolled and Points Owners | 93.0%       | 94.3%             |               |                    |     |

# Owner/Member Services - Puerto Rico

| Type of Owner/Member       | Goal  | Satisfaction | Calls Handled |                    | ASA |
|----------------------------|-------|--------------|---------------|--------------------|-----|
| Type of Owner/Member       | Guai  |              | Quantity      | Diff. from Last Yr | ASA |
| Legacy Unenrolled Owners   | 93.0% | 93.8%        | 4,679         | 6.10%              | 68  |
| Enrolled and Points Owners | 93.0% | 95.0%        |               |                    |     |

# Owner/Member Services - Singapore

| Type of Owner/Member | Goal Satisfaction | Goal Satisfaction | Calls Handled      |        | ASA |
|----------------------|-------------------|-------------------|--------------------|--------|-----|
| Type of Owner/Member |                   | Quantity          | Diff. from Last Yr |        |     |
| Legacy Weeks         | 77.4%             | 78.6%             | 32,335             | -9.25% | 48  |
| NATO Points          | 90.9%             | 90.9%             |                    |        |     |
| AP Points            | 77.2%             | 76.8%             |                    |        |     |

#### Owner/Member Services - Bangkok

| Type of Owner/Member | Goal Satisfaction |              | Calls Handled |                    | ASA |
|----------------------|-------------------|--------------|---------------|--------------------|-----|
|                      | Guai              | Satisfaction | Quantity      | Diff. from Last Yr | ASA |
| Legacy Weeks         | 68.0%             | 79.1%        | 14,059        | 26.51%             | 5   |

ASA = Average Speed to Answer (in seconds)

#### **First Choice Index**

| First Choice Index   | YTD   | 2015 Goal |
|----------------------|-------|-----------|
| Owner Services Total | 92.2% | 94.0%     |

#### Sales

| Owner/Member Services Office | YTD Sales       | 2015 Goals       |
|------------------------------|-----------------|------------------|
| Salt Lake City/Orlando*      | \$ 2,180,176.00 | \$ 3,900,000.00  |
| Mexico City                  | \$ 2,094,205.00 | \$ 6,000,000.00  |
| Cork                         | \$ 66,819.70    | \$ 625,000.00    |
| Puerto Rico                  | \$ -            | \$ 200,000.00    |
| Singapore                    | \$ 180,944.00   | \$ 275,000.00    |
| Total                        | \$ 4,431,200.70 | \$ 11,000,000.00 |
|                              |                 |                  |

\*Combined Totals

# Web Usage

| WEB/IVR Bookings vs. Total Usage | Current YTD | 2015 Goal |
|----------------------------------|-------------|-----------|
| Combined WEB/IVR Usage           | 22.98%      | 25.00%    |

# **Pure Bookings**

| · ure bearings   |                      |                      |
|--|----------------------|----------------------|
| Average Hotel Bookings Per Agent                                   | YTD                  | 2015 Goal            |
| Bangkok  | 6                    | 10                   |
| Cork   | 17                   | 17                   |
| Mexico   | 88                   | 70                   |
| Orlando  | 34                   | 25                   |
| Puerto Rico  | 26                   | 25                   |
| RCDC Member Services   | 16                   | 20                   |
| Salt Lake City   | 25                   | 25                   |
| Singapore  | 59                   | 50                   |
| Global Average   | 29                   | 28                   |
| Puerto Rico<br>RCDC Member Services<br>Salt Lake City<br>Singapore | 26<br>16<br>25<br>59 | 25<br>20<br>25<br>50 |

\*Combined Totals